INILES JOHNSON GREATIVE DIRECTOR



PROFILE

Raised in the mountains, and immersed into the cultures of art through family influence, I learned to grow an appreciation for various mediums of fine art and design. Curiosity in development and ideation helped me fine tune my skills as a designer and craftsman. My passion for the outdoors and sports culture drives my creation process and continuously keeps me motivated. I develop based on my interests, while always taking the time to get outside.

EDUCATION

2012 - 2016 • MONTANA STATE UNIVERSITY

Graduated with a Bachelors Degree of Fine Arts in December of 2016.

CONTACT

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- milesjohnsondesign.com

SKILLS

PROFICIENT IN – Illustrator, Photoshop, InDesign, Premiere, After Effects, Dreamweaver, Lightroom. **SAVVY WITH** – Camera Operation, Drone Operation, Directing, Editing, Copywriting, and delivering hype.

EMPLOYMENT

+ 2018 - PRESENT • CREATIVE DIRECTOR
ACTIVE WATER SPORTS

As the Creative Director at AWS I manage and execute all visual assets company-wide, my responsibilities include all graphic design, photography, videography and video editing, branding, and product development.

+ 2017 - 2018 • JR. GRAPHIC DESIGNER ALPINESTARS

As a Jr. Graphic Designer at Alpinestars I handled a variety of design projects ranging anywhere from retouching product images, publication design, large scale banners, and content for both web and print.

+ 2016 - 2017 • GRAPHIC DESIGN INTERN SCS WRAPS

At SCS Wraps I worked as a graphic design intern handling tasks from creating print and proof sheets, to modifying designs and applications for vehicle wraps, signs, banners, and wall graphics.